

Entrepreneurial Development Cell (EDC)

The Entrepreneurial Development Cell (EDC) of Periyar Arts College was Inaugurated on 13th February 2014 as wing of the PG and Research Department of Commerce with Dr.S.Soosai John Rosario as the coordinator and Dr.K.Murugadoss as the Director.

Vision:

1. To Promote Entrepreneurs who will contribute to the economic growth of their home town and inform to the State of the entire India.
2. To develop creativity and self confidence in students so that they become employment providers and not employment seekers.

Mission:

1. To expose students to the world of Entrepreneurs by organizing individual visits and taking students to Trade Fairs and exhibitions.
2. To instill and encourage creativity among students by conducting Trade Fairs and making students to exhibit their home made products.
3. To motivate students and to saw the seed of self confidence and success among students by the organizing seminars, workshops and by expressing successful entrepreneurs to the students.

Activities:

For the year 2013-14:

Inauguration of the Entrepreneurial Development Cell (EDC) was solemnly inaugurated on 13-02.2014.

A state level workshop on Entrepreneurial Development was conducted on 13.02.2014. The general manager of District Industries Centre, Cuddalore was the Chief. Gust. Entrepreneurs from various fields were invited as resource persons to motivate students and share their sneers stories.

For the year 2014-15:

A one day Entrepreneurial Awareness Camp was conducted on 28th February 2015 for 300 students Dr.Charlas, HOD of Commerce of St.Joseph's College, Tiruchirapalli, was the Chief Guest. The camp was sponsored by the ICT Academic of Tamil Nadu.

In continuation of the awareness Camp, 20 students from the above group were selected through an on-line test and were given five days training including industrial visit titled" Entrepreneurial Development Programme". The programme was conducted from 6th to 11th may 2015.

In order to recognize the talents of our Alumni Entrepreneurs and to motivate the present students. "BEST ENTREPRENEUR AWARD" has been installed by the EDC. The award for 2014-15 was given to Mr.VAIGAI DEVAN a successful Alumni Entrepreneur.

For the year 2015-16:

A certificate course on communication skill was conducted in the month of July, 2016 in association with LEAPS, an NGO under the Pradhan Mantri Kaushal Vikas Yojana (PMKVY).

Young Entrepreneur Award for the year 2015-16 is decided to the given Mr.Chandru, the managing Director of CAL CREATORS, Cuddalore.