


DEPARTMENT OF BUSINESS ADMINISTRATION	
Name -	DR.R.SIVAKUMAR
Designation -	ASSISTANT PROFESSOR
Qualification -	MBA, M.PHIL., ph.D.,
Date of Birth & Age as on 31-05-2024 -	04/07/1982 & 41
Working experience as on 31-05-2024 -	15 years
Research experience:Field of interest/ Area of specialization-	7years MARKETING
Research Scholars-	3
Details of Papers/Books Published -	25 papers and 2 books
Details of participation in conferences/seminar/Symposium-	NIL
Details of conferences/ workshop/Seminars/Symposium organized-	NIL
Awards and Achievements-	1 award
Administrative responsibilities in college	- class in charge
Membership in Academic/Professional bodies-	NIL
Residential/Communication address-	70 PALANI PILLAI NAGAR, KOOTHAPAKKAM, CUDDALORE - 2
Other information, if any	NIL